

PARLIAMENTARY BRIEF

The intelligent way to put your case to government



POWERFUL

'Parliamentary Brief put together a publicity campaign with STOP THE TRAFFIK. The combination of striking photography and informative text has created a powerful effect to raise awareness of the trafficking in slaves across the world. We look forward to continuing to work with them.'

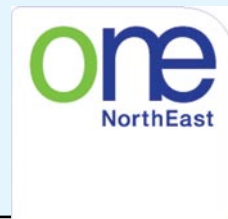
—PETER STANLEY, *Strategy Director, Stop The Traffik*



A proven platform

'As the regional development agency for North East England, it is important for us to be able to deliver our message to as many parliamentarians, senior civil servants and political media in Westminster as possible. *Parliamentary Brief* is a proven platform for One NorthEast to reach this key target audience — a respected publication providing in-depth analysis of current affairs.'

—ALAN CLARKE,
One NorthEast Chief Executive



Regional Development Agency

No hesitation in recommending it

'Parliamentary Brief provides an excellent and superbly edited platform from which to address parliament and the broader political community. I have no hesitation in recommending it.'

—RICHARD HICKSON, *Policy and Public Affairs Manager, Camelot*



HIGH QUALITY WORK

'Parliamentary Brief has proved to be an effective communications channel both externally with key stakeholders in the UK and internally within the group; not only is the quality of their work high, but their regular in-depth coverage of sustainable development, corporate responsibility and climate change means that there is a great deal of synergy between our messages and their editorial.'

—SHAUN STEWART, *Government and Corporate Relations, Rio Tinto*



RIO TINTO

